



**Dear ClubOne Parents and Players,**

We are offering you another great fundraising opportunity! This year, we will be producing and distributing a 2009-10 ClubOne Volleyball Player Program. *This fundraising opportunity was designed to solicit business and individuals who are looking to sponsor a player with some marketing incentive as a return.* We feel that by offering a minimum advertisement cost of \$100.00, this will give our players yet another opportunity that goes beyond our standard fundraising incentives. The program will have a picture of each team, with their names, numbers, and hometowns. In addition, there are opportunities for individuals or businesses to purchase a sponsorship ad. Sponsors will receive *one* complimentary copy of the Player Program. Each sponsored player will also receive one complimentary copy of the Player Program. Any additional programs may be purchased for \$5 each.

The ad spaces that are available are:

**\$100 for a business card size ad;    \$250 for a half-page ad;    \$500 for a full-page ad**

Individuals or businesses may create & submit their own artwork/ad, submit personal messages to players, and/or leave it up to the discretion of our Ad Director. *See attached AD examples, for various options*

**Players will receive 75% of the proceeds from the sale of sponsorship ads for the ClubOne Player Program.**

To receive credit for sponsorship ads sold, players MUST turn in all completed ad forms AND money by the deadline of Thursday Dec 31, 2009. Please submit all completed materials and money to your Team Mom by the deadline.

If you have any questions, please call LaVerne Huston at 970-302-9204 or Questions concerning artwork–Ken Garcia at 303-884-4149.

Good luck and we are looking forward to a fabulous ClubOne Player Program this year!



**ClubOne Volleyball Player Program**  
***Business & Individual Sponsorship Opportunity***

ClubOne Volleyball players are soliciting local businesses and individuals who would like to sponsor a ClubOne youth player and receive advertising and recognition in our 2009-10 ClubOne Volleyball Player Program. The young athlete that is requesting your sponsorship through this advertising purchase opportunity is extremely grateful for your support. All Sponsors and sponsored player will receive one complimentary ClubOne Player Program.

ClubOne Volleyball is a non-profit organization and your contribution will be tax-deductible. **The deadline to receive contributions and artwork ad information is Thursday Dec 31, 2009.**

Thank you for generously supporting the dedicated players of ClubOne Volleyball.

LaVerne Huston  
ClubOne Director

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Name of Individual or Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Ad Size Options:**    \$100 Business Card Size Ad    \$250 Half Page Ad    \$500 Full Page Ad

Date: \_\_\_\_\_ Check Number: \_\_\_\_\_ or Cash: \_\_\_\_\_ Amount Rec'd \_\_\_\_\_

*Make all checks payable to: **ClubOne Volleyball** — Memo: Program ad*

Name of ClubOne Player Soliciting Sponsorship Ad: \_\_\_\_\_

Does the Sponsor want a Receipt?    Yes   or    No

If Yes, please complete the following:

Individual Name or Business Name on the Receipt: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

**Please place any art, logo, advertisement, personal messages, business card, and/or instructions for your sponsor ad in an envelope and ATTACH TO THIS SHEET. FOR SPECS AND SIZE see attached. DO NOT STAPLE! IF THIS AD IS A PICKUP OF LAST YEARS AD, PLEASE ATTACH A PHOTOCOPY OF THE AD.**

# ART WORK SPECS FOR CLUBONE PROGRAM

**\$500.00 COLOR OR  
BLACK AND WHITE**

**FULL PAGE AD  
SIZE 7.5"X 10"**

**\$250.00 COLOR OR  
BLACK AND WHITE**

**HALF PAGE AD  
SIZE 7.5"X 5"**

**\$100.00 COLOR OR  
BLACK AND WHITE**

**BUSINESS CARD AD  
SIZE 3.5"X 2"**

The following specs and requirements are as indicated.

All art work must be submitted no later than 1st 10:00 pm Dec 1st. Artwork must be submitted in any one of the following formats:

PDF, JPEG, TIFF, EPS

**PDF**– Emailed or disk 300 dpi output to the exact size no bleed.

**JPEG**– Emailed or disk 300 dpi output to the exact size no bleed.

**TIFF**– Emailed or disk 300 dpi output to the exact size no bleed.

**EPS**– Emailed or disk 300 dpi output to the exact size no bleed.

ALL COLOR ADS MUST BE IN CMYK.

## SPONSORS:

For a more detailed spec requirements for submitting electronic art contact:

[ken@clubonevolleyball.com](mailto:ken@clubonevolleyball.com) with any questions.

## SPECIAL NOTE:

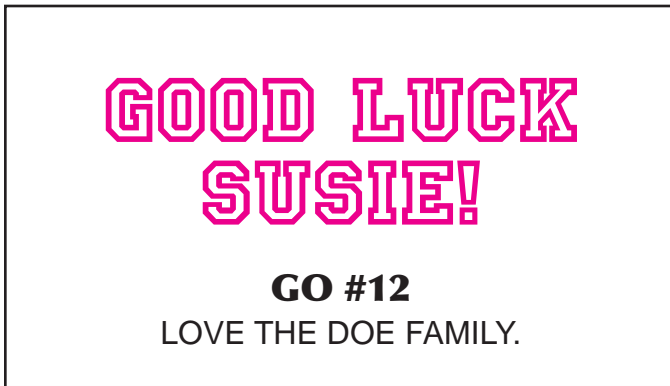
*BUSINESS CARD AD: IF THE SPONSOR WANTS THEIR BUSINESS CARD SCANNED IN PLACE OF ARTWORK, WE NEED TWO CLEAN EXAMPLES, NO ALTERATIONS CAN BE MADE UNLESS REQUESTED AND WILL REQUIRE A \$25.00 PER HOUR PRODUCTION FEE WITH APPROVED ESTIMATE BEFORE COMMENCING.*



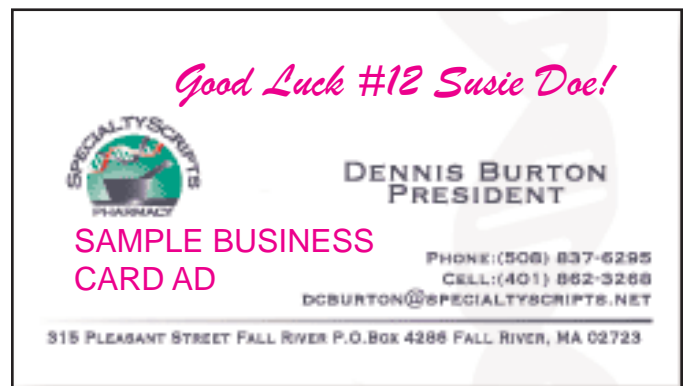
family sponsor card ad with photo



business sponsor card ad



family sponsor card ad no photo



business sponsor card ad with message

***The following are not representing the final look and or colors of the ClubOne program but are for sample demonstration of ad options only.***

***Sponsors:*** You have a choice to pick a business card size ad with message, this message will be as follows: "Good Luck players name and Number" We will do our best to place the message so it does not interfere with the integrity of your business card. otherwise your option is the business card only.

***Friends & Family:*** You have a choice to pick a card to include a photo( supplied by you) with a message consisting of no more than 20 words. or one without a photo with a message consisting of no more than 30 words.

*To keep the integrity of our program, ClubOne reserves the right to create or alter artwork that has not been properly supplied to us as indicated, at the cost of \$25.00 per hour. We also reserve the right to reject any artwork or advertisement that is of any outside political cause or one that is submitted in bad taste. Should this happen you and your sponsor will be notified and will be given a full refund. All information is copyright © protected and is property of LandMindsllc.com and cannot be reproduced without written consent of authorized personnel of LandMindsllc.*